

# expo IQA 25

MADRID  
May 20th,  
21st & 22nd  
2025



[expoqqa.eu](http://expoqqa.eu)

**Rethink and rebuild your  
testset;  
showcase your  
professionalism**

Suzanne Kraaij

Expo:QA 2025



# About me

## Suzanne Kraaij

- Agile Test Expert
- 14 years experience as a tester
- Guild Leader: BI & Data Testing Guild
- Member of the core team for the testing community

<https://www.linkedin.com/in/suzanne-kraaij/>

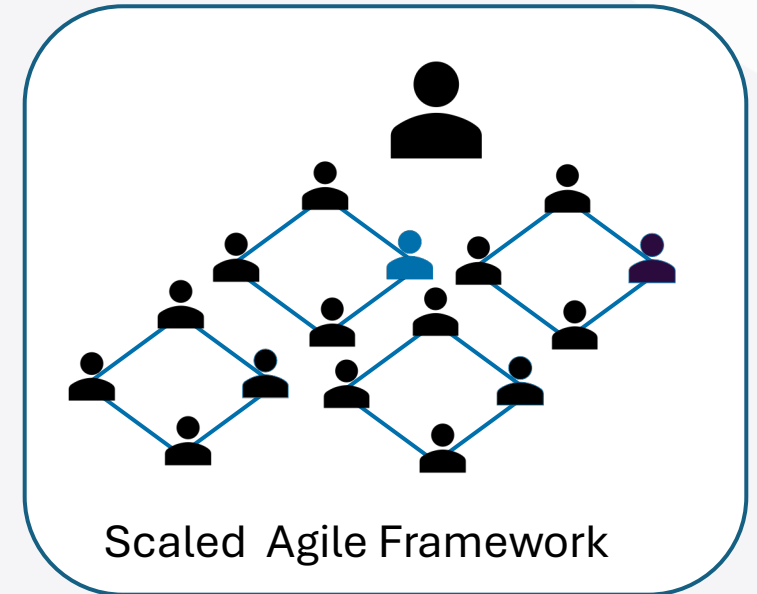
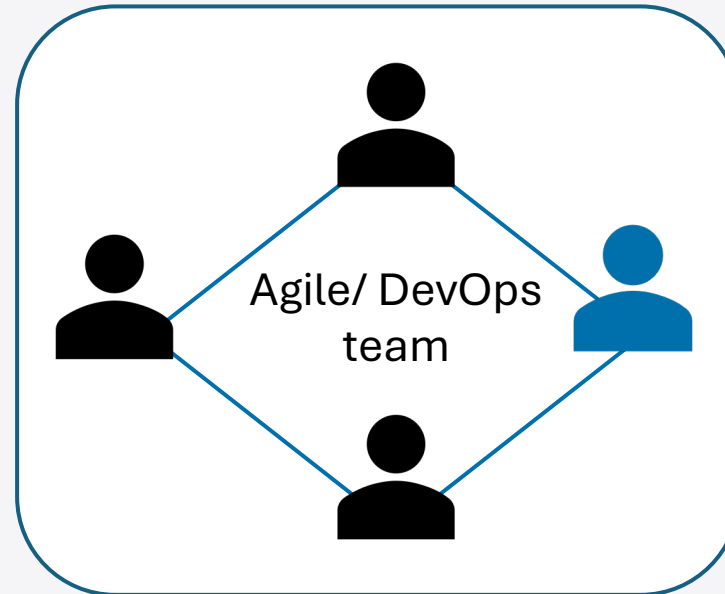
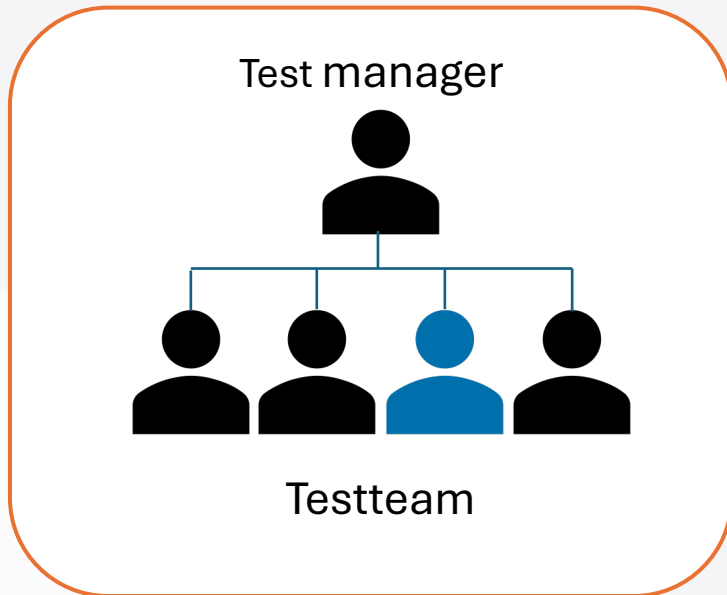


# The Why – First challenge

The Times They Are a-Changing...

From....

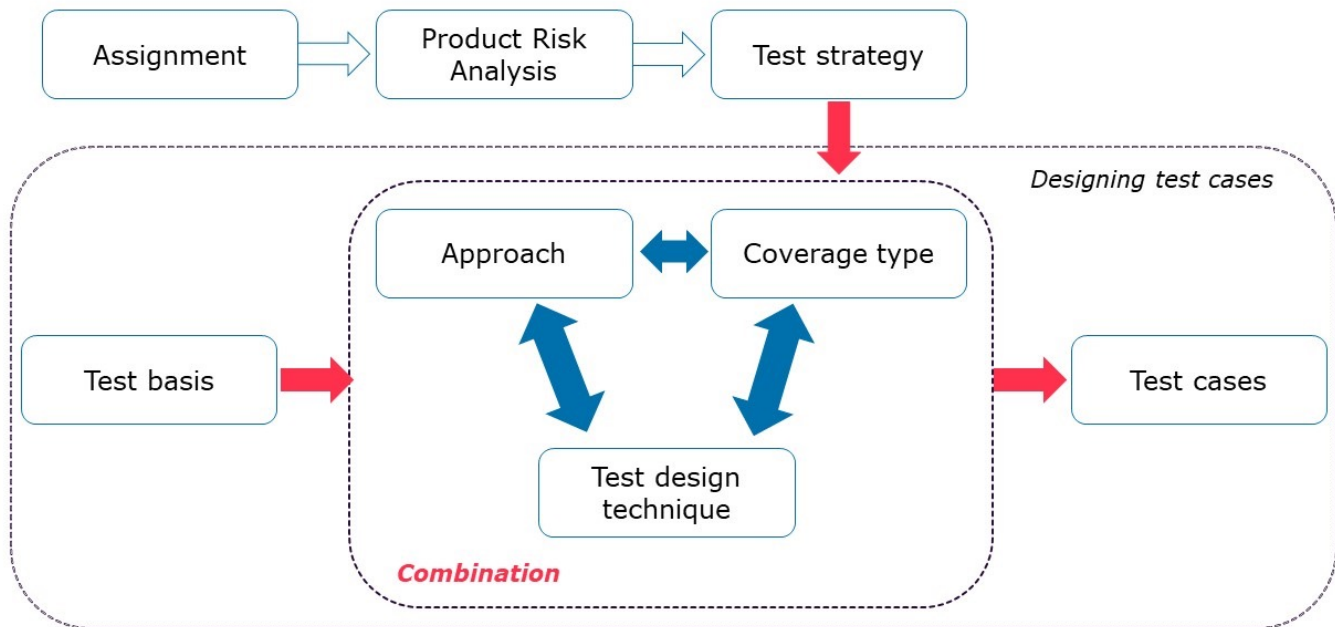
....To



# The why – Second challenge

There already are multiple test strategy methods out there, so why create another approach? For example from TMAP:

## Implementing the test strategy



...the strategy always comes before creating testcases...

# The gold standard versus reality



## The world isn't perfect!

You don't always start testing from scratch, what if you inherit:

- An existing regression test
  - A set of testcases attached to userstories
- ➔ What is the value of those testcases?



# 1. Starting Questions

What got this journey started?  
Guiding principles

# What is the value of your testset?

## Risk

Good test sets cover risk and help you make decisions about risks



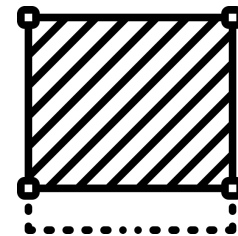
## Balance

Good test sets focus on high risk and prevent spending too much effort on low risk



## Enough

Good test sets reflect that you can never test everything, but you are conscious about what you DO test



# Other practical questions

- When do you delete a testcase?
- When you have X testcases to execute/automate, which one is next?
- Which tests go into the regressionset?
- How do you determine how much testing is needed for new userstories?

# How to approach these questions?

## **Risk**

Helps you focus, but they can change over time.

## **Effort**

Testcases cost time not only to create, but also to EXECUTE and MAINTAIN.

## **Criteria**

Explicit criteria can help to make more effective choices more easily.

## **Change**

A good test set is flexible, it can change every release or sprint if needed.

# Combined

## **Risk & criteria**

Knowing the risks and having clear criteria help find the tests that add the most value.

## **Effort & change**

A good testset and regression test is up-to-date and can be executed in a specified timeframe.

# Testing takes time

so we cannot test everything

This method helps you focus your effort

# Distribution of effort

is the goal of any testing strategy.

This method works for any type of testing:  
manual or automated

# Testing is continuous

Testing is needed as long as there are changes to the System Under Test

This method is repeatable,  
and can look both behind and ahead



## 2. The method Explained

This is why you are all here

# There are four simple steps



Overview

Define scope and level of detail



Scoring

Add risk and priority to the overview

Acronym: **OSRS**



Strategy

Define and apply strategy for any changes to the overview



Reflect

Reflect on the existing testset

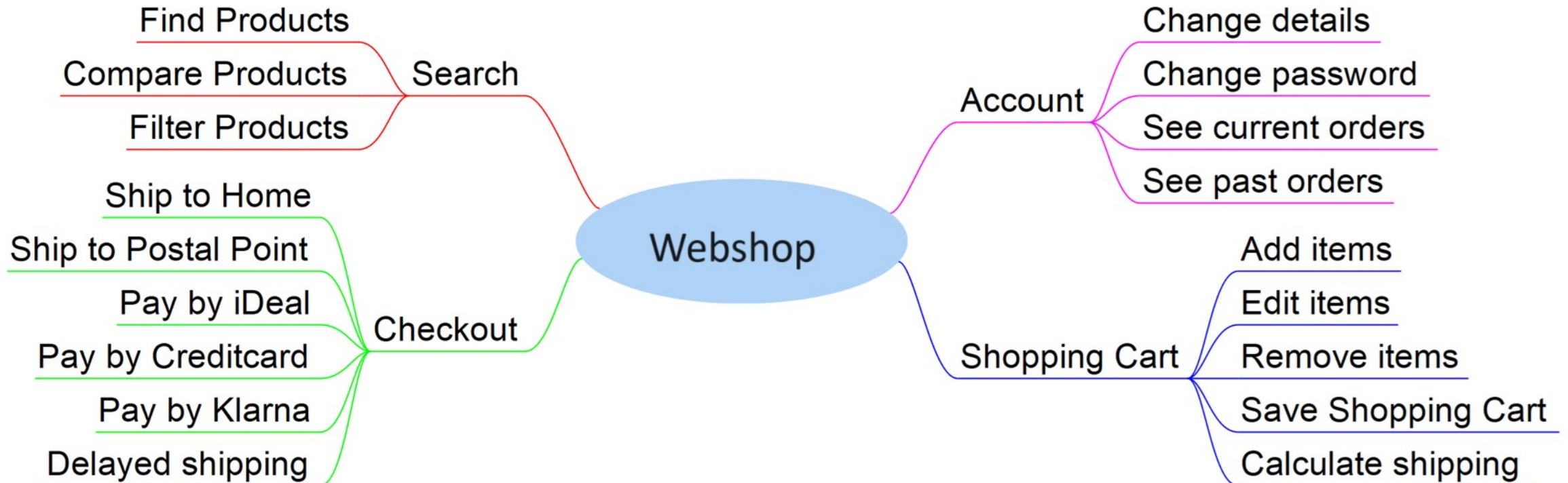
# Overview

An aerial photograph of a roundabout with a central green island. The road is paved and has white dashed lines. There are several cars on the road. The surrounding area includes residential buildings, trees, and a parking lot. A blue banner is at the top, and a semi-transparent white box with text is on the left side.

- You cannot talk about coverage unless you know the whole.
- Overview is about mapping out the whole.



# Another example of an overview



# Scoring

- Decisions for testing are based on criteria.
- Scoring is about making these criteria explicit and comparable.

# Criteria

## Risk criteria

Important for the Business

High scores = High risk

Example: Frequency of use

1 – Hardly any users

5 – Lots of daily users

5 means higher risk, thus a better reason to test more.

## Priority criteria

Important for the Tester

High scores = High priority

Example: Testability

1 – Very difficult to test

5 – Very easy to test

5 means higher priority, because it's easier to create value

# Examples of risk criteria

## Frequency

How often something is used

## Damage/impact

How big the problem is if it fails in production

## NPS impact

Net Promotor Score; how much it impacts client satisfaction



## Dependencies

How dependent the functionality is on other connected systems

## Elapsed time

How long ago it was changed. The longer ago, the lower the risk

# Examples of priority criteria

## Testability

How easy it is to test this functionality

## Automatability

How easy it is to automate this functionality

## Test data

How much test data is needed (in preparation and/or maintenance)



## Boredom

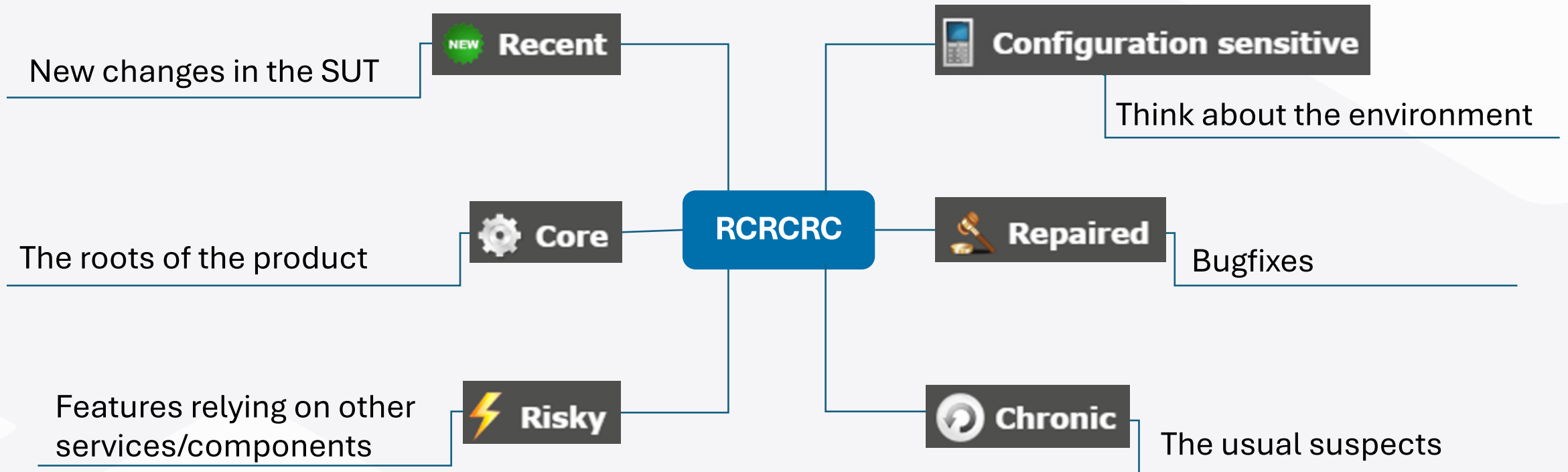
Boring tests bring greater joy when automated

## Time gained

Difference between manual and automated execution time

# When you have absolutely no idea...

...use a heuristic



# Example of scoring

	A	B	C	D	E	F	G	H	I	J
1	Webshop									
2	<b>Overview</b>		<b>Categories</b>				<b>Scoring</b>			
3	<b>Category</b>	<b>Functionality</b>	<b>Frequency</b>	<b>Damage</b>	<b>Last changed</b>	<b>Testability</b>		<b>Risk</b>	<b>Priority</b>	<b>Score</b>
4	<i>Search</i>									
5		Find Products	5	5	3	4		25	12	37
6		Compare Products	3	2	1	3		6	3	9
7		Filter Products	3	4	2	3		12	6	18
8	<i>Shopping Cart</i>									
9		Add Items	3	5	1	5		15	5	20
10		Edit Items	2	4	1	5		8	5	13
11		Remove Items	3	3	1	5		9	5	14
12		Save Shopping Cart	2	1	3	4		2	12	14
13		Calculate Shipping	2	2	1	3		4	3	7
14	<i>Checkout</i>									
15		Ship to Home	5	5	2	4		25	8	33
16		Ship to Postal Point	3	4	1	3		12	3	15
17		Pay by iDeal	5	5	3	2		25	6	31
18		Pay by Creditcard	3	2	1	1		6	1	7
19		Pay by Klarna	2	1	3	1		2	3	5
20		Delayed Shipping	1	1	2	1		1	2	3
21	<i>Account</i>									
22		Change Details	4	1	1	5		4	5	9
23		Change Password	3	2	1	5		6	5	11
24		See Past Orders	4	3	1	3		12	3	15
25		See Current Orders	5	4	2	4		20	8	28

# Recommendations for scoring

- Gather input from different team members, not just the testers
- Using more than 6 columns generally will not make your model better
- Low scores don't equal no testing, it simply means other items are more important

# Reflect

- You continuously learn about the System Under Test and its risks.
- Reflecting is about applying what we learned to what we already have.



# Example of reflection – Scores

	A	B	J
1	Webshop		
2			
3	<b>Category</b>	<b>Functionality</b>	<b>Score</b>
4	<i>Search</i>		
5		Find Products	37
6		Compare Products	9
7		Filter Products	18
8	<i>Shopping Cart</i>		
9		Add Items	20
10		Edit Items	13
11		Remove Items	14
12		Save Shopping Cart	14
13		Calculate Shipping	7
14	<i>Checkout</i>		
15		Ship to Home	33
16		Ship to Postal Point	15
17		Pay by iDeal	31
18		Pay by Creditcard	7
19		Pay by Klarna	5
20		Delayed Shipping	3
21	<i>Account</i>		
22		Change Details	9
23		Change Password	11
24		See Past Orders	15
25		See Current Orders	28

The scores are a tool to help you find:

- What to test
- How much to test
- In what order to test (often overlooked!)

Use this knowledge for creating new testcases and to reflect on your existing testset by **coverage** or by **effort**.

# Example of reflection – Execution time (effort)

	A	B	J	K	L
1	Webshop				
2		<b>Overview</b>	<b>Scoring</b>		<b>Reflection</b>
3	<b>Category</b>	<b>Functionality</b>	<b>Score</b>		<b>Time</b>
4	<i>Search</i>				
5		Find Products	37		60
6		Compare Products	9		25
7		Filter Products	18		20
8	<i>Shopping Cart</i>				
9		Add Items	20		20
10		Edit Items	13		15
11		Remove Items	14		10
12		Save Shopping Cart	14		5
13		Calculate Shipping	7		10
14	<i>Checkout</i>				
15		Ship to Home	33		25
16		Ship to Postal Point	15		10
17		Pay by iDeal	31		30
18		Pay by Creditcard	7		40
19		Pay by Klarna	5		10
20		Delayed Shipping	3		20
21	<i>Account</i>				
22		Change Details	9		20
23		Change Password	11		20
24		See Past Orders	15		5
25		See Current Orders	28		30

Quick wins! -> handy to add these to the regressiontest

Time to evaluate the testcases:

- Can it be done in fewer steps?
- Or in fewer testcases?
- Can they be quicker when automated?

# Example of reflection – Coverage

	A	B	J	K	L	M
1	Webshop					
2						
3	<b>Category</b>	<b>Functionality</b>	<b>Score</b>	<b>Total testcases</b>	<b>Testcases</b>	<b>Coverage</b>
4	<i>Search</i>					
5		Find Products	37	8	8	100
6		Compare Products	9	12	3	25
7		Filter Products	18	4	3	75
8	<i>Shopping Cart</i>					
9		Add Items	20	5	6	120
10		Edit Items	13	6	5	83
11		Remove Items	14	3	1	33
12		Save Shopping Cart	14	4	2	50
13		Calculate Shipping	7	8	3	38
14	<i>Checkout</i>					
15		Ship to Home	33	4	2	50
16		Ship to Postal Point	15	6	6	100
17		Pay by iDeal	31	2	2	100
18		Pay by Creditcard	7	6	6	100
19		Pay by Klarna	5	7	7	100
20		Delayed Shipping	3	5	1	20
21	<i>Account</i>					
22		Change Details	9	4	4	100
23		Change Password	11	5	5	100
24		See Past Orders	15	14	2	14
25		See Current Orders	28	12	3	25

Looks good

Add items: what happened?

Calculate shipping?

Time to delete some testcases!

Could use a bit more attention

# Strategy

A close-up photograph of a chessboard with wooden and black pieces. The board is in the foreground, and the pieces are in the background. The lighting is warm, creating a sense of depth and focus on the chess pieces.

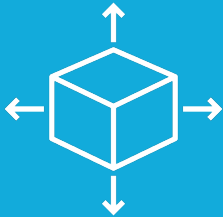
- We have an overview and scores, but what actions do they result in?
- Strategy is about turning the overview and its scores into concrete mitigations for risk.

# Strategy preparation

1. Find the highest and lowest score
2. Create risk levels
3. Define what each risk level means for your approach

# Defining the meaning of the risk levels

You have the opportunity to set the levels and their definition according to what is important for your testing.



Size: should risk levels all be the same size?



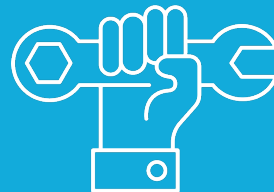
Order: In what order will you execute the tests?



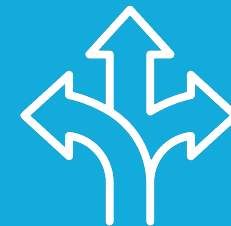
Frequency: How often will you execute the tests?



Effort: Make use of timeboxes if needed



How: Exploratory testing; Manual or Automated?



What: All functionality, most important or happy flows?

# Example of Strategy

	A	B
1	<b>Risk level</b>	<b>Activities</b>
2	<b>Low</b>	First deployment: 15 min exploratory testing
3	<b>1 - 15</b>	1 testcase in regressiontest
4		Testcase marked as 'Low' (can be skipped when under time pressure)
5		
6	<b>Medium</b>	Most important flows in regressiontest
7	<b>16 - 25</b>	20 min exploratory testing
8		When first deployed: manual testing of remaining flows
9		
10	<b>High</b>	Happy flows and most common error situations in regressiontest
11	<b>26 and higher</b>	Testcases placed at top of regressiontest
12		30 min of additional exploratory testing every release
13		

	A	B
1	<b>Risk level</b>	<b>Activities</b>
2	<b>Low</b>	20 min exploratory testing
3	<b>1 - 10</b>	1 automated testcase
4		
5	<b>Medium</b>	30 min exploratory testing
6	<b>11 - 22</b>	Most important cases automated (happy + errors)
7		When first deployed: manual testing of remaining flows
8		
9	<b>High</b>	1h exploratory testing
10	<b>23 and higher</b>	Happy cases automated
11		Minimum 50% of error situations automated
12		1h of additional exploratory testing every release

The background features a light pink upper half and a light blue lower half, separated by a diagonal line. Three yellow, five-pointed stars are arranged in a diagonal line from the bottom-left towards the top-right, appearing to sit on the blue surface. A large blue shape with a rounded top-left corner is positioned on the left side of the slide.

## 4. Be the expert

How can this help you showcase your professionalism

# A professional approach to testing

With these steps you can show:

- The level of thought that you put into your tests
- The tough choices in deciding when testing less/deleting tests
- The value of risk-based testing
- The way you understand the business and the value you are delivering to the business

# Take control as the expert

**You** gather input for the overview and create it

**You** bring the team together

**You** lead the discussion on the criteria

**You** moderate the scoring proces (prevent everything from being a '5'!)

**You are the test expert!**

# The rewards are for you



Optimized test set  
& Strategy



Shown others the level  
of professionalism you  
put into your tests



Taken the whole team  
along in the quality  
mindset

## 5. Wrap up

How to apply this (in a sprint)  
Final Thoughts

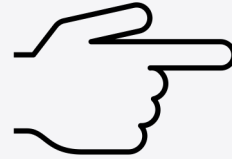


# First execution of 'OSRS'



## Create overview

Go through the documentation  
& SUT and create the overview



## Decide on categories

And start scoring the overview



## Define strategy

Find the risk levels and attach  
actions to them



## Reflect on the test set

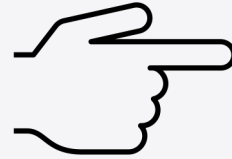
And see how well it is balanced  
and covers risk

# Subsequent executions of 'OSRS'



## Update overview

Go through the stories and  
append the overview



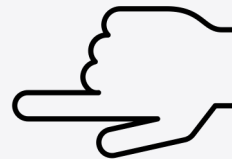
## Update scores

Score new items and update  
existing scores



## Apply strategy

Execute the chose strategy and  
modify the test set if needed



## Reflect on the test set

And see how well it is balanced  
and covers risk

# Starting questions

- What is the value of your testset?
- When do you delete a testcase?
- When you have X testcases to execute/automate, which one is next?
- Which tests go into the regressionset?
- How do you determine how much testing is needed for new userstories?

# Final thoughts

## Everybody can use OSRS!

- Start creating your overview
- Start thinking of the criteria that are important for your project
- Gather the team and start scoring...

# Questions?



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Thank you for attending

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