

expo QA 25

MADRID
May 20th,
21st & 22nd
2025



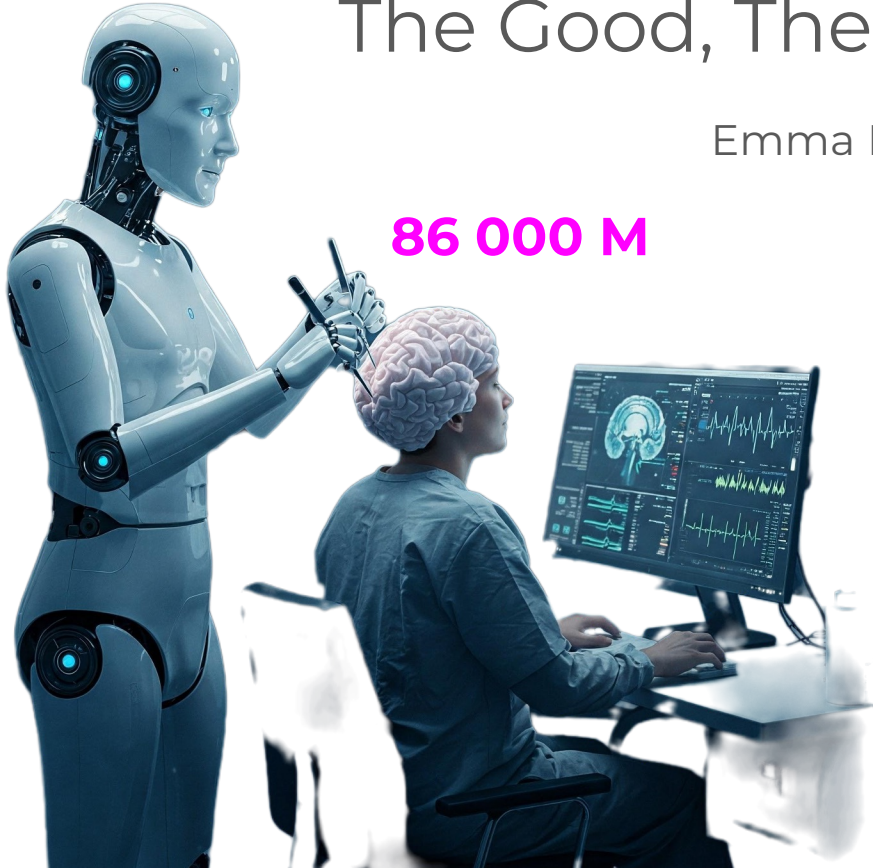
expoqa.eu

?

“AI”

The Good, The Bad, The Ugly

Emma Lilliestam



86 000 M

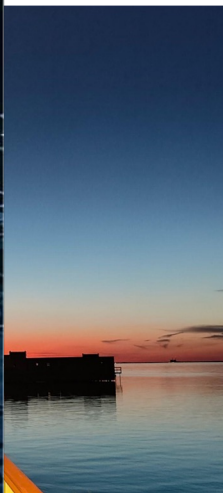
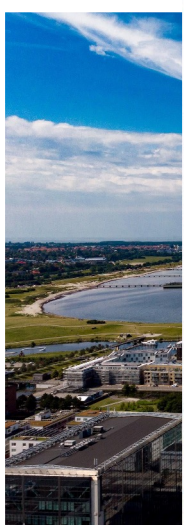
80 M



Emma Lilliestam

Malmö, Sweden





Emma Lilliestam

Quality Catalyst @ Devoteam Creative Tech

Chatbot with RAG - jan 2025 -



This talk is about:

“AI” enabled Quality

“AI” enabled Crap

Is “AI” Dangerous?

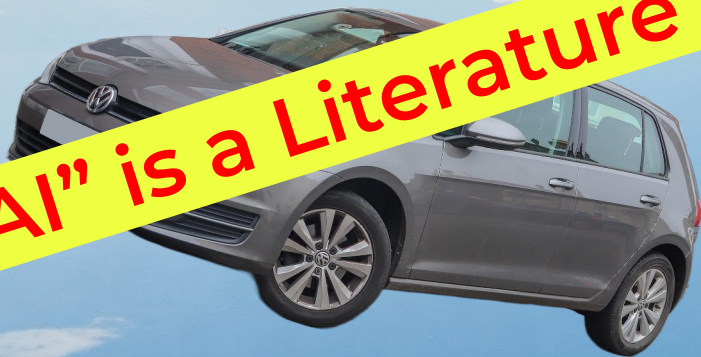
Machine Learning

Predictive AI

Autonomous Decision Making

Cutting Edge

“AI” is a Literature term used for Marketing

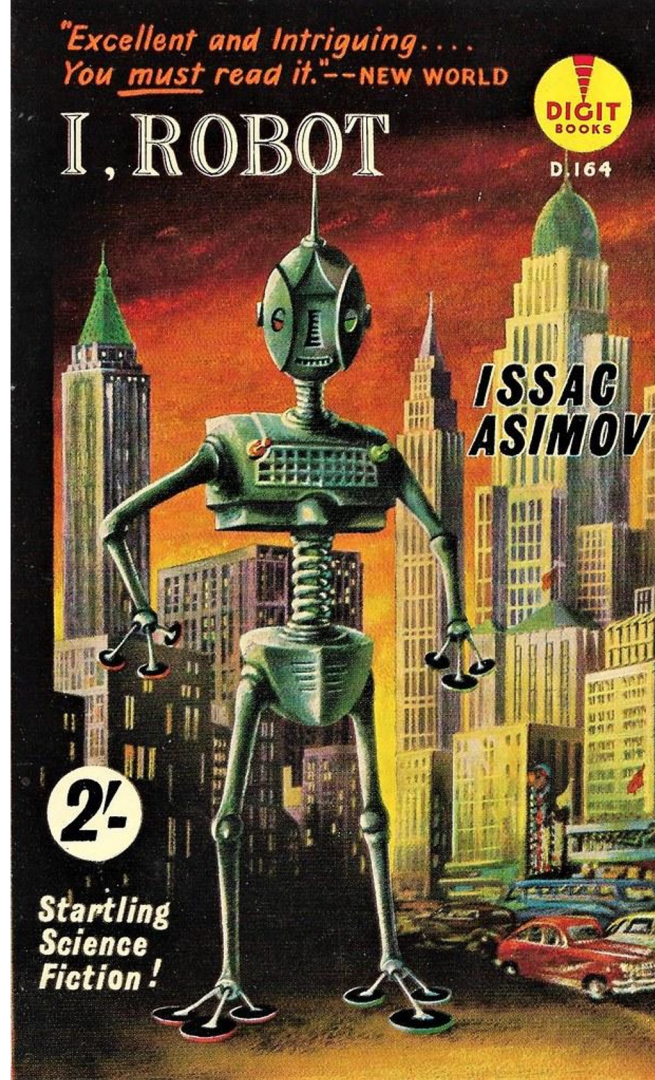


Three Laws Of Robotics 1940-1950

1. A robot may not harm a human being, or, through inaction, allow a human being to come to harm.
2. A robot must obey the orders given it by human beings except where such orders would conflict with the First Law.
3. A robot must protect its own existence as long as such protection does not conflict with the First or Second Laws.

0. A robot may not injure humanity, or, by inaction, allow humanity to come to harm.

Robopsychology



Sam Altman - OpenAI - 2015



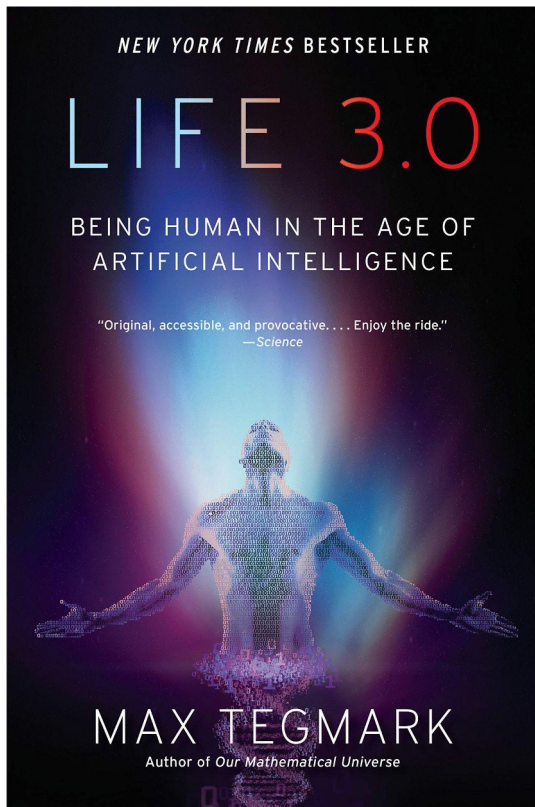
”

AI will probably, like, most likely sort of lead to the end of the world, but in the meantime, there'll be great companies.

”

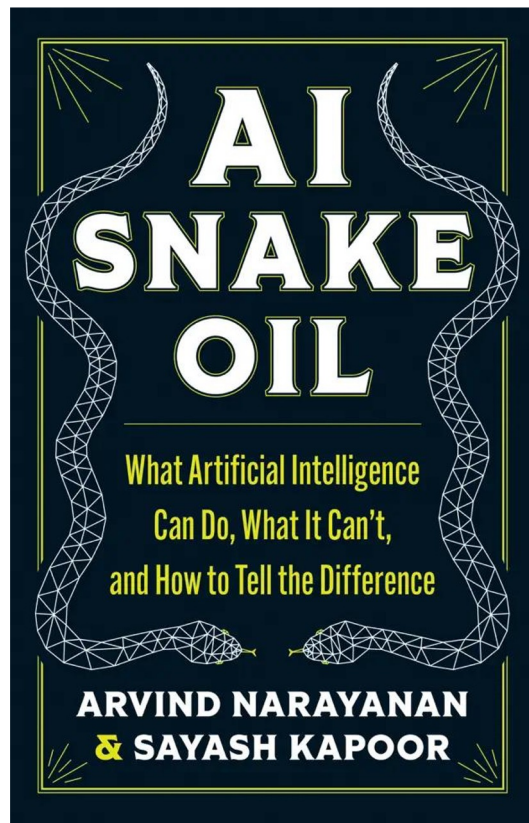
Life 3.0 - 2017

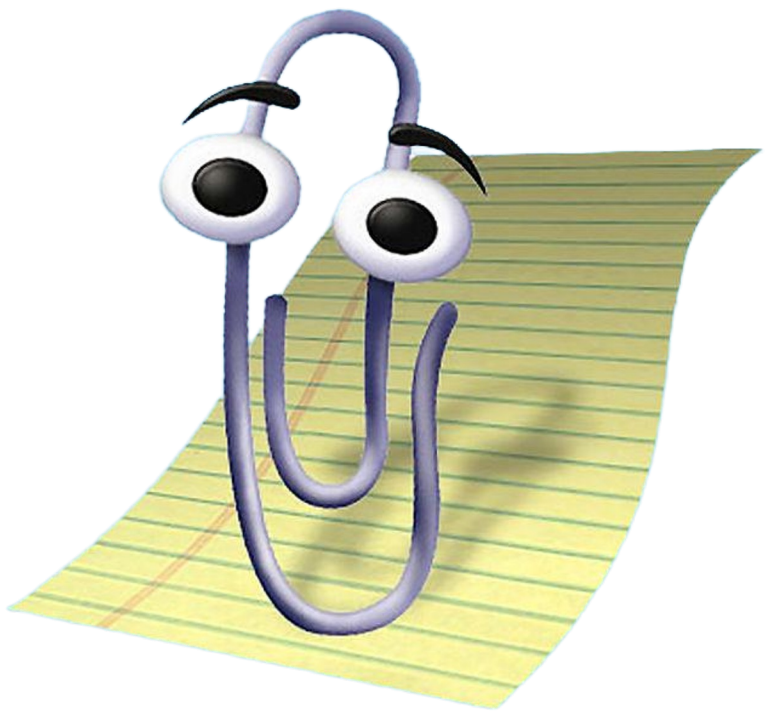
Existential risks in the future



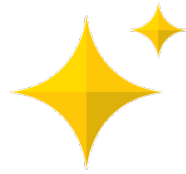
AI Snake Oil - 2024

The risks are already reality





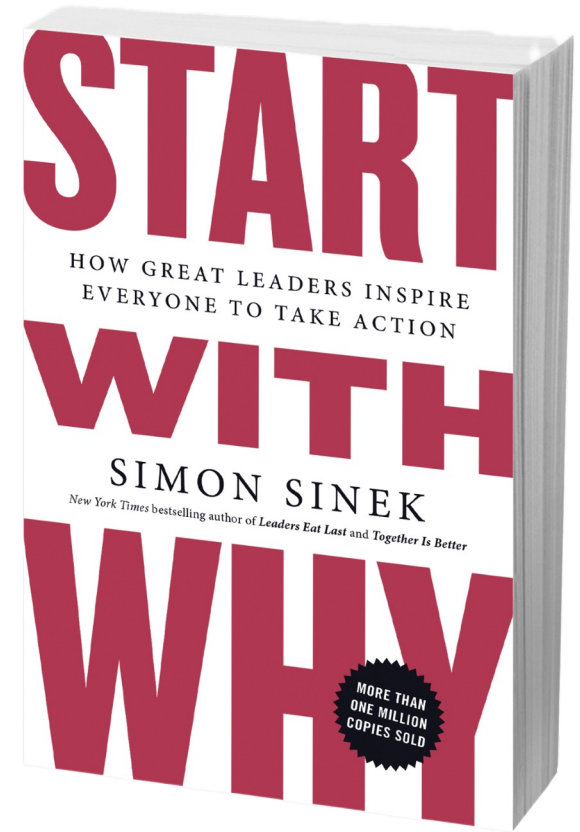
LLM Assisted Quality



 ~~Stress~~

Start with WHY!

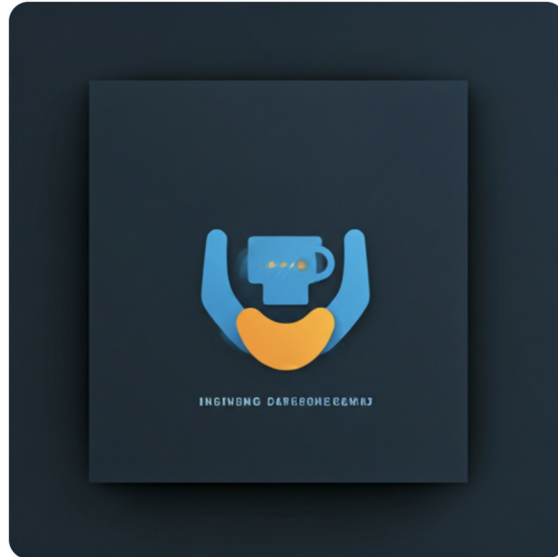
Not with WHAT



Artificial “Intelligence”

can you generate images that I can use in linkedin posts?


◆ Sure, here are some images that you can use in LinkedIn posts:



 Duck.ai






+ New Chat

 Recent Chats



Today

-  I endorse duck.ai because of its pr...
-  what's duck.ai's business model?
-  Bara Bada Bastu, bara bada bastu,...

Long Ago...

-  I want to endorse a junior develop...

Share Feedback



Mistral 



Duck.ai

Chat with Mistral

Test Driven Development



+ Spikes





Documentation
&
non-blaming communication

Conclusions

“AI” is a Marketing/Literature Term

- Means “cutting edge tech”

“AI” is already causing harm

“AI” can also cause harm in the future

LLM’s can be useful in Quality

Quality is promoted by a low stress environment

Emma Lilliestam

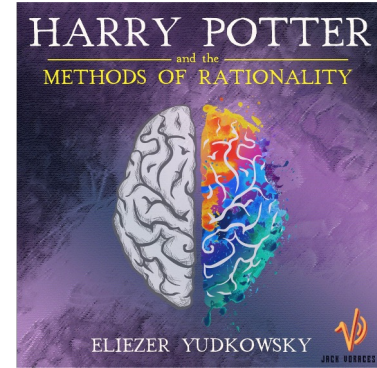
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Further listening

Harry Potter & The Methods of Rationality

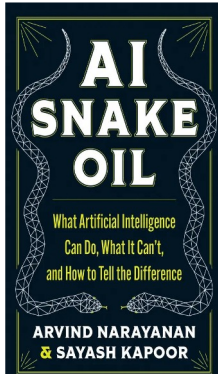
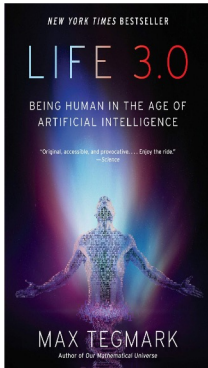
Eliezer Yudkowsky



Life 3.0 AI Snake Oil

<https://futureoflife.org/>

<https://aisnakeoil.com>



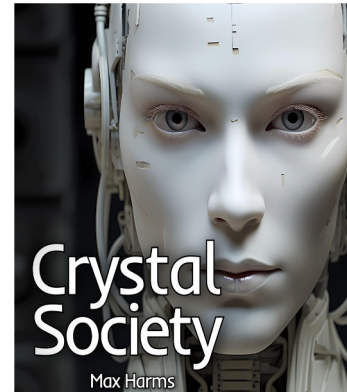
I, Robot

Isaac Asimov



Crystal Society

Max Harms



Good Robot

Unexplainable Podcast



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Thank you for attending

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