

expo QA 25

MADRID
May 20th,
21st & 22nd
2025



expoqa.eu



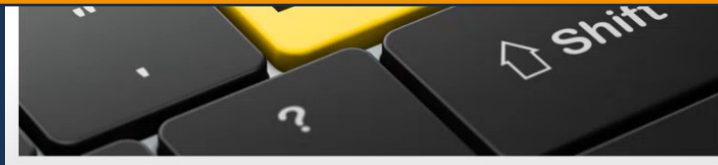
AI IS NOT A GODDESS THAT WE CAN TRUST

Ard Kramer

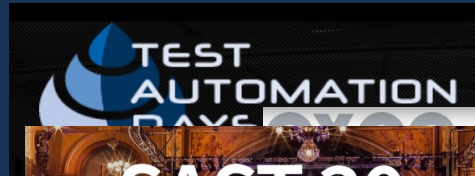
Once upon a time.....

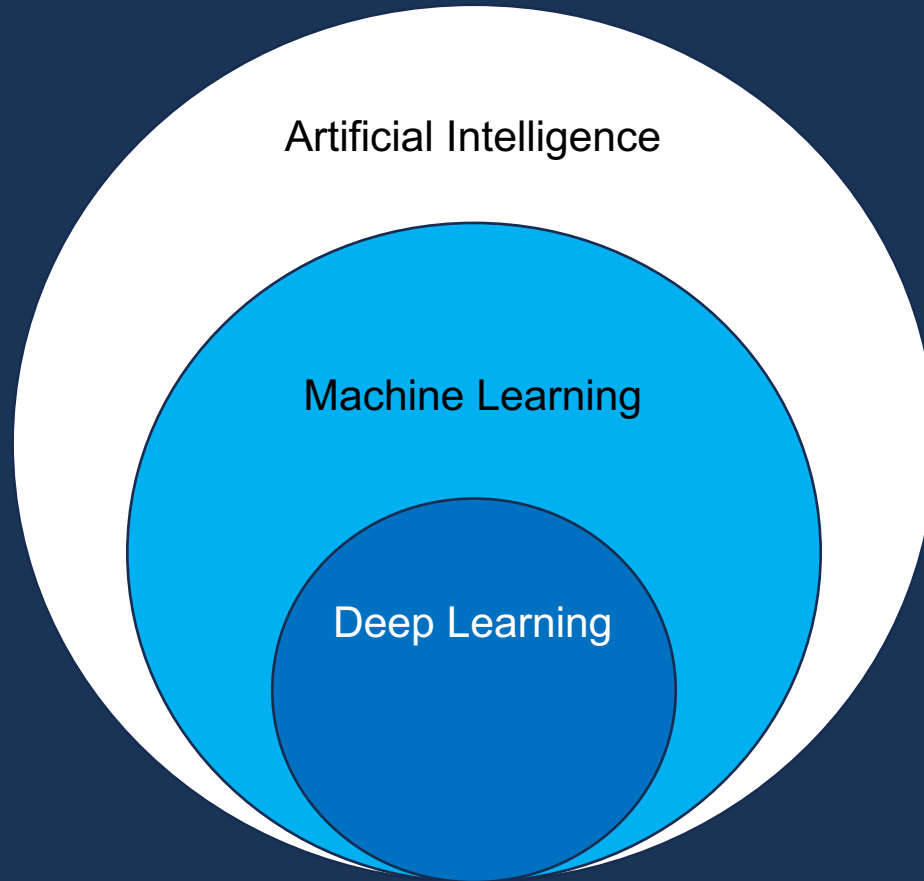
Algor

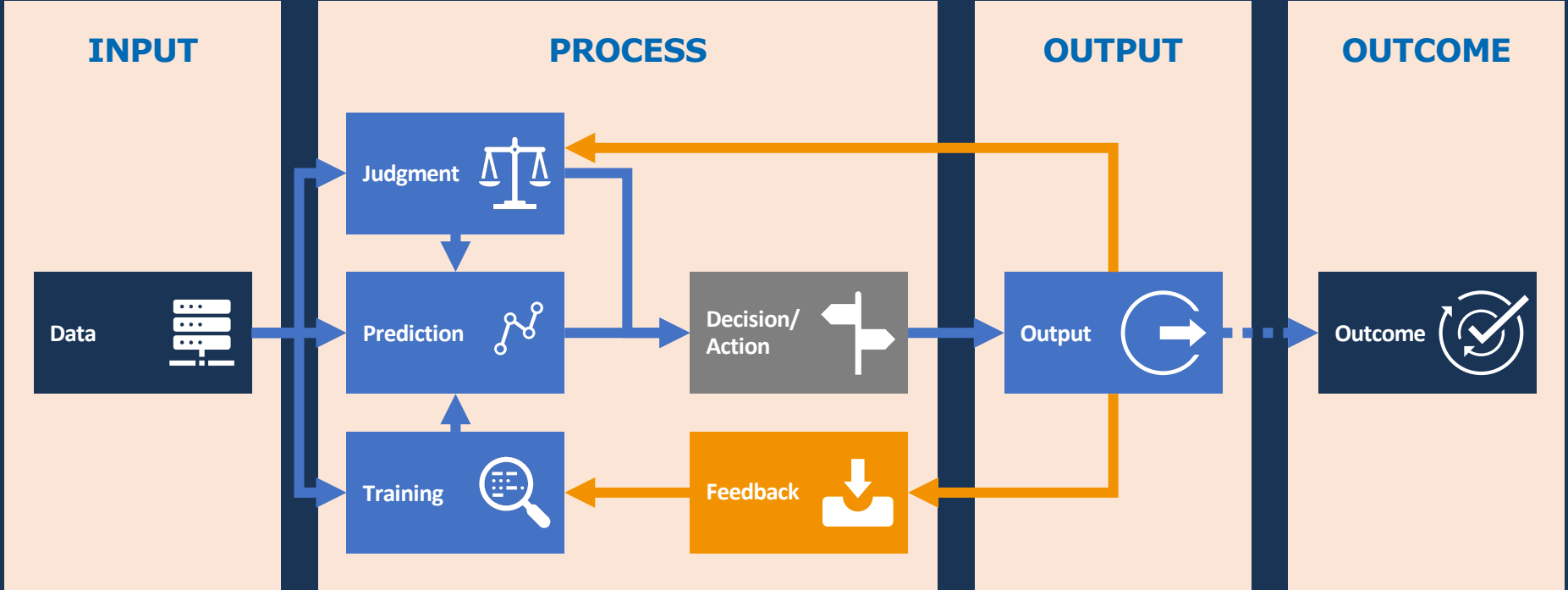
uses yet



Introduction – Who is Ard?







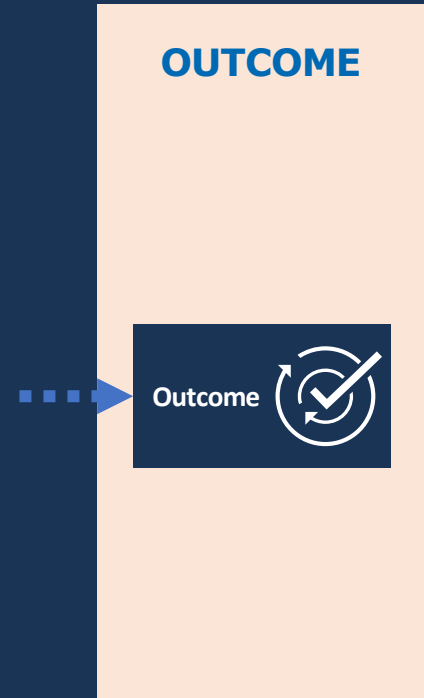
**We now know for certain
that the output is a
probability**

Start from the beginning:

**how to get right quality
when applying AI**

**“Start with
the end in mind”**

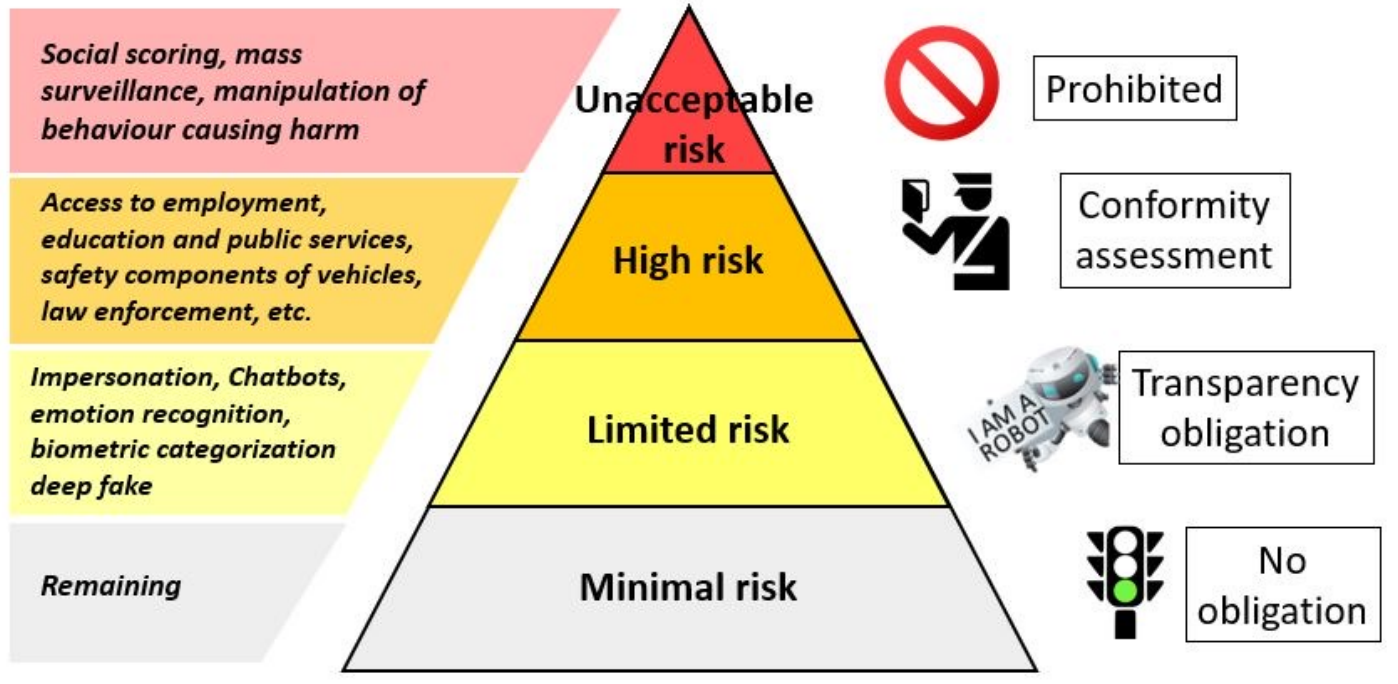
Stephen R. Covey



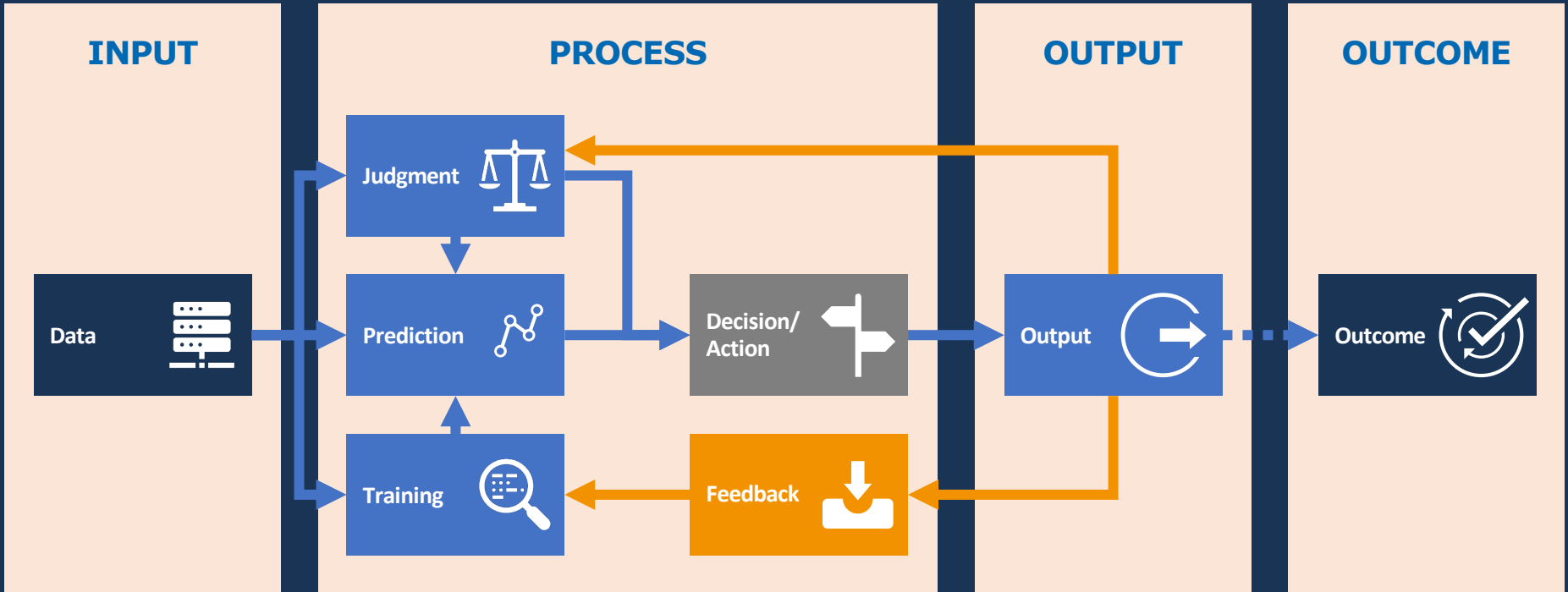


**LAWYERS
SANCTIONED
OVER
CHATGPT
FAKE CASES**

EU Artificial Intelligence Act: Risk levels



**Let's start the
preparation:
Thinking for doing**



INPUT

Data



- **The quality of the data?**
- **How safe is the data stored?**



How good is the model?

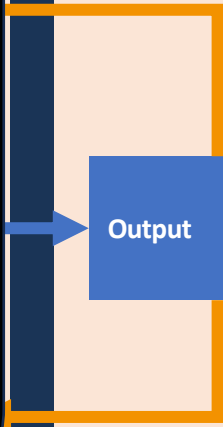


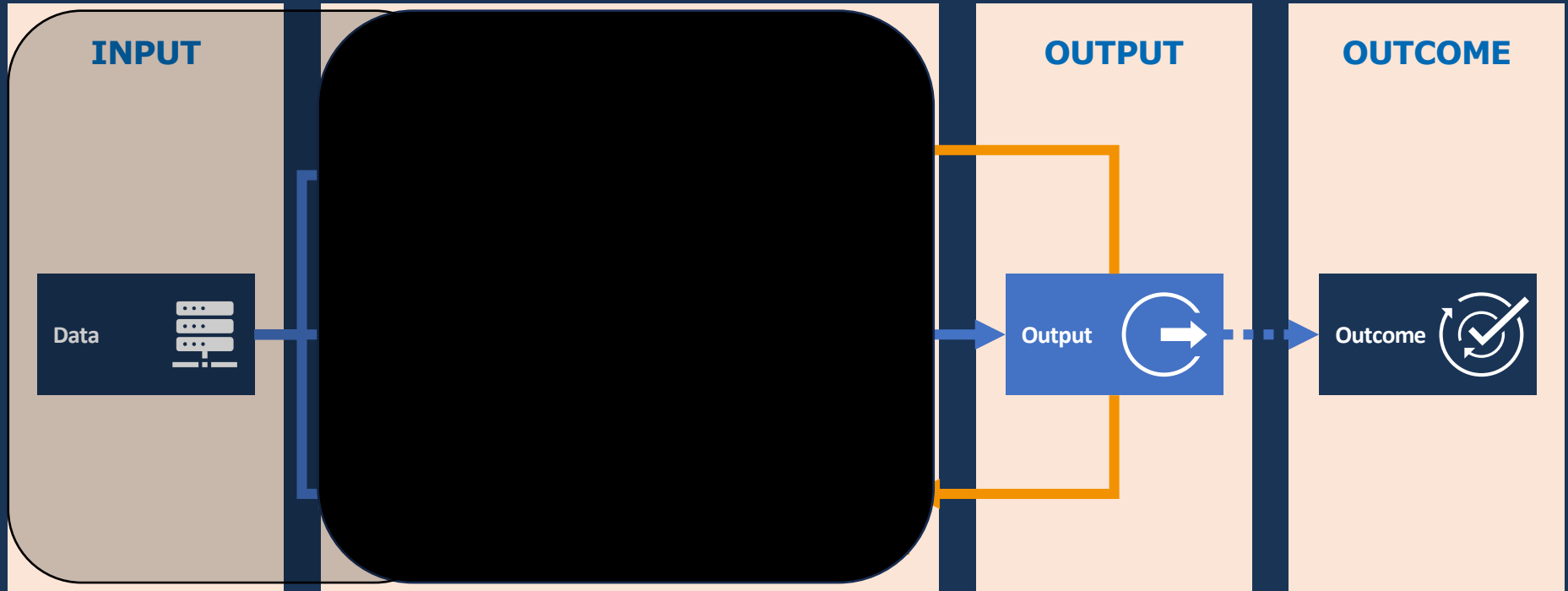


OUTPUT



OUTCOME



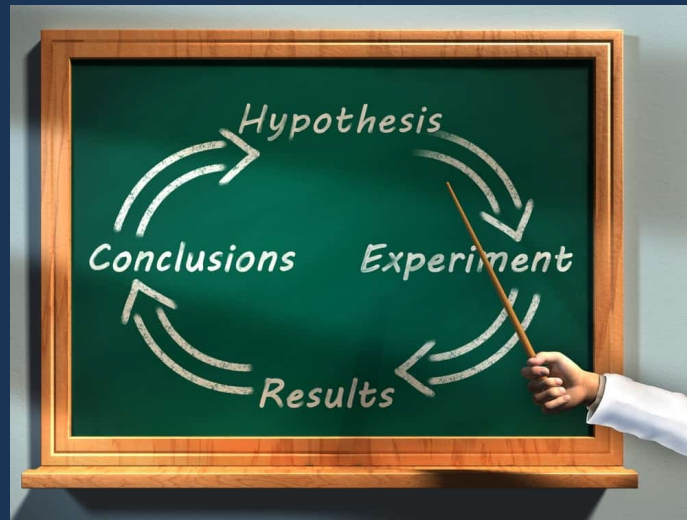


**We now know for certain
that the output is a probability**

**Therefore
Falsify!**

Falsify!

Test based on hypothesis



**Let's start the
implementation:
Testing!**



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VANCOUVER | News

Air Canada's chatbot gave a B.C. man the wrong information. Now, the airline has to pay for the mistake



Lisa Steacy
CTVNewsVancouver.ca
Reporter
X Follow [Contact](#)

Air Canada has been ordered to compensate a B.C. man because its chatbot gave him inaccurate information.

The Civil Resolution Tribunal's decision on the dispute was [posted online Wednesday](#), finding in favour of a man who relied on information provided by the bot about fares when...

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Falsify:

I tested the AI
found **no** results indicating
that it does **not** function.

INPUT

PROCESS

OUTPUT

OUTCOME

- Automation
- Model drifting
- New versions

Data

Judgment

Prediction

Training

Decision/
Action

Feedback

Output

Outcome

The final story

PANDORA'S BOX

Violence

Death

Promiscuity

Pain

Doubt

Misery

Disease

Wrath

Lies

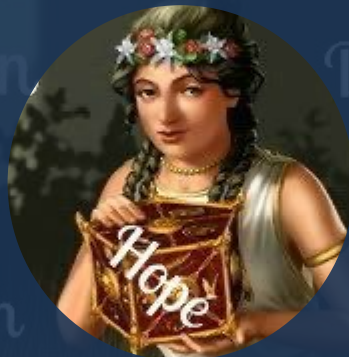
Disaster

Defeat

Narcissism

Nightmares

Secrets



Thank you!

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Thank you for attending

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